

ERIN JOY'S INNER CIRCLE

EXCLUSIVE INVITATION

About the Inner Circle Experience

We've heard it loud and clear: Women business owners are hungry to connect with other women entrepreneurs dealing with the complex challenges (and opportunities!) of running sophisticated businesses.

Why? They know they can learn so much from one another and leverage the crowdsourced knowledge and shortcut learning to grow better businesses.

The problem? These same women are also regularly stretched by priorities and feel hard-pressed to take time on a regular basis to work **ON** their business rather than **IN** their business...even though doing exactly that would help business massively in the long run.

Does this sound like you? I have something I think you'll like...

What if you could come together with other women business owners just like you, with a time commitment of just four hours per session, and get all of the following:

- Emotional support
- Insider information on strategies that are working (and not working) for your peers
- A tribe of supporters who believe in you (even on days you don't believe in yourself)
- Solutions to vexing questions and roadblocks and avoidance of expensive mistakes through crowdsourced knowledge
- More confidence and clarity so you can take the right strategic actions to minimize missteps and reach your goals
- The ability to treat the cause, not the symptom by resolving underlying foundational issues with your business
- Increased productivity by staying focused and accountable
- Insight into psychology-focused mindsets to help in your approach to business and life



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- A confidential, non-judgmental, non-competitive environment for you to bring any topic you're struggling with
- Peer-to-peer interaction in a small-group setting, acting as part support group, part think tank to provide the support you need to help grow and lead your business
- A trained facilitator (me, Erin Joy) to make sure conversations stay focused and productive

Plus...you have nothing to lose with a money back guarantee!*

Past Topics Include:

Leading Change	Entrepreneurial Wellbeing + Success	Video + Social Media
Branding + Being Well-Known	Financial Mastery for Women Entrepreneurs	Networking + Business Development
Effective Decision-Making	Employee Compensation Planning	Finishing Strong + Business Planning
Scaling Your Business to Sell or Operate with Ease	Work-Life Balance & Integration for Entrepreneurs	Mindset

What You Get With This Program

- **Monthly Inner Circle Sessions:** Your 12-month membership includes one 4-hour in-person roundtable session 11 months of the year. Collaborate with fellow high-performing women business owners dedicated to knowledge-sharing and issue-solving.
- **Deep Dive Session for New Members:** A private, two-hour deep dive session with me to analyze your business, identify immediate issues and opportunities, and begin crafting your strategic plan. *NOTE: Your deep dive session will be scheduled in the month prior to your first month in the group.*
- **Quarterly Business Review + Focus Lab:** Hosted three times a year on a Friday in April, July, and October, this exclusive client experience blends big-picture strategy with productive deep-work sessions. This group event is open to all Erin Joy clients; a small fee applies for those joining us in person at the Saint Louis Club.



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- **Business Planning Workshop:** Attend my annual in-person Business Planning Workshop in December 2026 at a discounted rate.
- **Special Guest Presenters:** Learn from the best special guest presenters on the topics of marketing, human resources, financial management, and technology.
- **Erin's Golden Rolodex:** Get access to Erin's network of resources to help you cut through red tape and hurdles so you can get things done, as well as a roster of your fellow roundtable members.
- **Text, email and phone support:** On an as-needed basis and within reason.
- **Inner Circle Social Gatherings:** In addition to our 11 roundtable sessions, you will be invited to various social gatherings exclusively curated to provide additional opportunities for networking and connecting with other Erin Joy Companies clients.
- **Winter + Summer Dinner Parties:** Exclusive invitation to my Winter and Summer Dinner Parties for clients to further our connection. Events like these are often Dutch Treat.
- **Onboarding Questionnaire:** Help me understand you, your business goals and challenges by completing our onboarding questionnaire.
- **Money-Back Guarantee*:** If you attend all sessions and don't have at least one major shift during our time together, we'll give you your money back.

Meeting Rotation

- 3rd Wednesday of the month from 1 - 5p (No roundtable in July 2027)

The Investment

\$6,250 total investment

- \$750 down to secure your spot and book your deep dive session followed by 11 monthly payments of \$500
- Or, save 5% with prepay

Ready to Say Yes?

Email Erin@ErinJoy.com and Sara.Langus@ErinJoy.com to claim your spot!

** Must attend all eleven four-hour Inner Circle sessions*



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