

# ERIN JOY'S INNER CIRCLE

## EXCLUSIVE INVITATION

### About the Inner Circle Experience

**We've heard it loud and clear:** Women business owners are hungry to connect with other women entrepreneurs dealing with the complex challenges (and opportunities!) of running sophisticated businesses.

**Why?** They know they can learn so much from one another and leverage the crowdsourced knowledge and shortcut learning to grow better businesses.

**The problem?** These same women are also regularly stretched by priorities and feel hard-pressed to take time on a regular basis to work **ON** their business rather than **IN** their business...even though doing exactly that would help business massively in the long run.

### Does this sound like you? I have something I think you'll like...

What if you could come together with other women business owners just like you, with a time commitment of just four hours per session, and get all of the following:

- Emotional support
- Insider information on strategies that are working (and not working) for your peers
- A tribe of supporters who believe in you (even on days you don't believe in yourself)
- Solutions to vexing questions and roadblocks and avoidance of expensive mistakes through crowdsourced knowledge
- More confidence and clarity so you can take the right strategic actions to minimize missteps and reach your goals
- The ability to treat the cause, not the symptom by resolving underlying foundational issues with your business
- Increased productivity by staying focused and accountable
- Insight into psychology-focused mindsets to help in your approach to business and life



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- A confidential, non-judgmental, non-competitive environment for you to bring any topic you're struggling with
- Peer-to-peer interaction in a small-group setting, acting as part support group, part think tank to provide the support you need to help grow and lead your business
- A trained facilitator (me, Erin Joy) to make sure conversations stay focused and productive

**Plus...you have nothing to lose with a money back guarantee!\***

## 2025: Inner Circle Sessions

Month	Happening	Topic
September	4-hour roundtable session + fall social gathering	Employee Compensation Planning + New Member Welcome
October	4-hour roundtable session + Quarterly Biz Review Zoom	Finishing Strong + Business Planning
November	4-hour roundtable session	Scaling Your Business to Sell or Operate with Ease
December	4-hour roundtable session + All Day Business Planning Workshop	Work-Life Integration for Entrepreneurs Biz Plan Workshop

*\*Topics are subject to change. 2026 topics coming soon.*

*Previous topics include: Time Blocking + Calendar Management, Leading Change, Entrepreneurial Well-Being + Success, Video + Social Media, Branding + Being Well-Known, Financial Mastery for Women Entrepreneurs, Networking + Business Development, Effective Decision-Making*



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## What You Get With This Program

- **Monthly Inner Circle Sessions:** Your 12-month membership includes one 4-hour in-person roundtable session 11-months of the year. Collaborate with fellow high-performing women business owners dedicated to knowledge-sharing and issue-solving.
- **Deep Dive Session for New Members:** A private, 90-minute deep dive session with me to analyze your business, identify immediate issues and opportunities, and begin crafting your strategic plan. *NOTE: Your deep dive session will be scheduled for August or September 2025.*
- **Quarterly Business Reviews:** 60-minute Quarterly Business Review at the start of each quarter; group session with all clients via Zoom.
- **Business Planning Workshop:** Attend my annual in-person Business Planning Workshop in December at a discounted rate.
- **Special Guest Presenters:** Learn from the best special guest presenters on the topics of marketing, human resources, financial management, and technology.
- **Erin's Golden Rolodex:** Get access to Erin's network of resources to help you cut through red tape and hurdles so you can get things done, as well as a roster of your fellow roundtable members.
- **Text, email and phone support:** On an as-needed basis and within reason.
- **Inner Circle Social Gatherings:** In addition to our 11 roundtable sessions, you will be invited to two social gatherings exclusively curated to provide additional opportunities for networking and connecting with other Erin Joy Companies clients.
- **Winter + Summer Dinner Parties:** Exclusive invitation to my Winter and Summer Dinner Parties for clients to further our connection. Events like these are [Dutch Treat](#).
- **Onboarding Questionnaire:** Help me understand you, your business goals and challenges by completing our onboarding questionnaire.
- **Money-Back Guarantee\*:** If you attend all sessions and don't have at least one major shift during our time together, we'll give you your money back.

## Meeting Rotation

- 2nd Wednesday or 3rd Tuesday of the month from 1 - 5p (No roundtable in July 2026)



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## The Investment

### **\$4,995 total investment**

- \$650 down to secure your spot & book your deep dive session followed by 11 monthly payments of \$395
- Or, save 5% with prepay

## Ready to Say Yes?

Email [Erin@ErinJoy.com](mailto:Erin@ErinJoy.com) and [Sara.Langus@ErinJoy.com](mailto:Sara.Langus@ErinJoy.com) to claim your spot!

*\* Must attend all eleven 4-hour Inner Circle sessions*



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