

THE EXECUTIVE COLLECTIVE: CORPORATE LEADERS

About the Executive Collective Experience

Corporate women leaders stand at the forefront of shaping their organizations, driving innovation, and making high-stakes decisions. They are responsible for balancing the demands of shareholders, employees, and clients while navigating complex team dynamics, strategic pivots, and industry changes. Yet, leadership at the top can be isolating. With few peers to confide in and mounting pressures to perform, female executives often lack a trusted space to reflect, recharge, and refine their strategies.

The **Executive Collective** offers a powerful **peer-learning experience** where accomplished women executives collaborate, challenge perspectives, and gain real-world insights from one another. This **lifelong learning opportunity** equips leaders with the mindset and strategies to continuously evolve, applying fresh ideas and new ways of thinking to their roles every day. By integrating learning into daily leadership, members develop sharper decision-making skills, greater adaptability, and a competitive edge that drives lasting impact.

C-suite leaders are constantly navigating uncharted territory, facing high-stakes decisions in strategy, budgeting, and innovation—often without a clear roadmap or formal training. The pressure to perform has never been greater, with increasing expectations to drive results while adapting to **rapid technological advancements, including the transformative power of AI**.

That's why the **Executive Collective** exists: to create a **confidential, judgment-free forum** where women executives break through professional silos, share experiences, and develop solutions tailored to their unique challenges.



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Imagine joining a group of ambitious, high-performing women leaders to gain:

- **Insider insights** on strategies that are working (and not working) for others in real time
- Emotional support from a **trusted group of peers** who understand the unique pressures of executive leadership
- A **tribe of supporters** who believe in you—even on days you don't believe in yourself
- Strategic insights and **cross-industry best practices** to strengthen your leadership approach
- More confidence and clarity so you can take decisive, **high-impact actions** while minimizing missteps
- The ability to **treat the cause, not just the symptom**, by addressing foundational business challenges
- Greater **productivity and accountability**, keeping you focused on what truly matters
- Psychology-focused **mindset shifts** to enhance both business and personal leadership
- A **confidential, non-judgmental, non-competitive** space where you can openly discuss challenges
- **Peer-to-peer collaboration** in a small-group setting—part support network, part think tank—where real growth happens
- A highly experienced **trained facilitator (Dr. Erin Joy)** who ensures conversations remain strategic, actionable, and results-driven

The Executive Collective is more than professional development—it's an **essential leadership advantage**. If you're ready to **elevate your thinking, expand your influence, and lead with greater impact**, this is the space for you.

Plus...you have nothing to lose with a money back guarantee!*



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2025 Executive Collective Sessions

All group sessions are held quarterly at Erin's Office from 1 - 5p followed by (optional but encouraged) bites and beverages with the group.

| Month | Happening | Topic |
|-------------------|---------------------------------|--|
| March 5, 2025 | 4-hour roundtable session | Strategic Vision vs. Tactical Execution: Finding the Right Balance |
| | <i>Private Social Gathering</i> | |
| June 4, 2025 | 4-hour roundtable session | Leading with Influence: Shaping Culture and Driving Results |
| | <i>Private Social Gathering</i> | |
| September 3, 2025 | 4-hour roundtable session | The Leadership Pipeline: Building and Retaining High-Performing Teams |
| December 3, 2025 | 4-hour roundtable session | Sustainable Leadership: Prioritizing Well-Being While Leading at the Top |

Topics are subject to change.

What You Get With This Program

- **Onboarding Questionnaire:** Help Dr. Joy understand you, your business goals and challenges by completing our onboarding questionnaire.
- **Quarterly Executive Collective Sessions:** One 4-hour in-person roundtable session per quarter. Collaborate with fellow high-performing women business leaders dedicated to knowledge-sharing and issue-solving.
- **Quarterly Business Reviews:** 60-minute Quarterly Business Review at the start of each quarter.



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- **Erin's Golden Rolodex:** Get access to Dr. Erin Joy's network of resources to help you cut through red tape and hurdles so you can get things done and expand your network seamlessly
- **Networking:** Plug into a network of high-impact leaders at events for Dr. Joy's clients and friends.
- **Text, email and phone support:** On an as-needed basis and within reason.
- **Executive Collective Social Gatherings:** In addition to our roundtable sessions, we will coordinate two social gatherings curated to provide additional opportunities for connecting deeply with your fellow members.

Meeting Rotation

- Once per quarter from 1 - 5p:
 - March 5
 - June 4
 - September 3
 - December 3

The Investment

\$2,500 total investment

- Invoice sent via ACH; payment due prior to your first session.

Plus, access to discounted rates for additional 1:1 executive coaching sessions with Erin.

Ready to Say Yes?

Email Erin@ErinJoy.com and Sara.Langus@ErinJoy.com to claim your spot!

** = Must attend all Executive Collective sessions*



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