

# ERIN JOY'S INNER CIRCLE: INTERIOR DESIGNERS EXCLUSIVE INVITATION

## About the Inner Circle Experience

**We've heard it loud and clear:** Women business owners are hungry to connect with other women entrepreneurs dealing with the complex challenges (and opportunities!) of running sophisticated businesses.

**Why?** They know they can learn so much from one another and leverage the crowdsourced knowledge and shortcut learning to grow better businesses.

**The problem?** These same women are also regularly stretched by priorities and feel hard-pressed to take time on a regular basis to work ON their business rather than IN their business...even though doing exactly that would help business massively in the long run.

**Does this sound like you? I have something I think you'll like...**

What if you could come together with other women business owners just like you, with a time commitment of just two hours per session, and get all of the following:

- Emotional support
- Insider information on strategies that are working (and not working) for your peers
- A tribe of supporters who believe in you (even on days you don't believe in yourself)
- Solutions to vexing questions and roadblocks and avoidance of expensive mistakes through crowdsourced knowledge
- More confidence and clarity so you can take the right strategic actions to minimize missteps and reach your goals
- The ability to treat the cause, not the symptom by resolving underlying foundational issues with your business
- Increased productivity by staying focused and accountable



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- Insight into psychology-focused mindsets to help in your approach to business and life
- A confidential, non-judgmental, non-competitive environment for you to bring any topic you're struggling with
- Peer-to-peer interaction in a small-group setting, acting as part support group, part think tank to provide the support you need to help grow and lead your business
- A trained facilitator (me, Erin Joy) to make sure conversations stay focused and productive

**Plus...you have nothing to lose with a money back guarantee!\***

### 2025 Inner Circle Designers Sessions

All group sessions are on the 3rd Wednesday of the month at Erin's office from 3 - 5p followed by (optional but encouraged) bites and beverages with the group.

Month	Happening	Topic
January	1:1 deep dive session	January + February 1:1 sessions
February	2-hour roundtable session	Member introductions + Strategy and strategic thinking
March	2-hour roundtable session + spring social gathering	Marketing & Social Media / Quarterly Business Review
April	2-hour roundtable session + Quarterly Biz Review Zoom	People Management & Leadership
May	2-hour roundtable session	Financial Management
June	2-hour roundtable session	Driving Sales Results
July	Summer dinner party + Quarterly Biz Review Zoom	Dinner Party (No roundtable)
August	2-hour roundtable session	Human Resources



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September	2-hour roundtable session + fall social gathering	Meetings and Communications / Quarterly Business Review
October	2-hour roundtable session + Quarterly Biz Review Zoom	Finishing Strong + Project Management
November	2-hour roundtable session	Resources & Strategic Partners
December	2-hour roundtable session + All Day Business Planning Workshop	Tech & AI Biz Plan Workshop

*\*Topics are subject to change*

## What You Get With This Program

- **Monthly Inner Circle Sessions:** One 2-hour in-person roundtable session for 11 months. Collaborate with fellow high-performing women business owners dedicated to knowledge-sharing and issue-solving.
- **Deep Dive Session for New Members:** A private, 60-minute deep dive session with me to analyze your business, identify immediate issues and opportunities, and begin crafting your strategic plan. *NOTE: Your deep dive session will be scheduled for January or February 2025.*
- **Quarterly Business Reviews:** 60-minute Quarterly Business Review at the start of each quarter; group session with all clients via Zoom
- **Business Planning Workshop:** Attend my annual in-person Business Planning Workshop in December at a discounted rate.
- **Special Guest Presenters:** Learn from the best special guest presenters on the topics of marketing, human resources, financial management, and technology.
- **Erin's Golden Rolodex:** Get access to Erin's network of resources to help you cut through red tape and hurdles so you can get things done, as well as a roster of your fellow roundtable members.
- **Text, email and phone support:** On an as-needed basis and within reason.
- **Inner Circle Social Gatherings:** In addition to our 11 roundtable sessions, you will be invited to social gatherings curated to provide additional opportunities for networking and connecting with other Erin Joy Companies clients.



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- **Winter + Summer Dinner Parties:** Exclusive invitation to my Winter and Summer Dinner Parties for clients to further our connection. Events like these are [Dutch Treat](#).
- **Onboarding Questionnaire:** Help me understand you, your business goals and challenges by completing our onboarding questionnaire.
- **Money-Back Guarantee\*:** If you attend all sessions and don't have at least one major shift during our time together, we'll give you your money back.

## Meeting Rotation

- 3rd Wednesday of the month from 3-5p

## The Investment

### **\$2,750 total investment**

- Pay in full or with 12 monthly payments of \$250

Plus, access to discounted rates for additional 1:1 sessions with Erin.

*Are you a current Inner Circle member or monthly Partnership Package Client? Ask Erin for your 2025 Inner Circle investment details.*

## Ready to Say Yes?

Email [Erin@ErinJoy.com](mailto:Erin@ErinJoy.com) and [Sara.Langus@ErinJoy.com](mailto:Sara.Langus@ErinJoy.com) to claim your spot!

*\* Must attend all eleven 2-hour Inner Circle sessions*



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