

ERIN JOY'S INNER CIRCLE

EXCLUSIVE INVITATION

About the Inner Circle Experience

We've heard it loud and clear: Women business owners are hungry to connect with other women entrepreneurs dealing with the complex challenges (and opportunities!) of running sophisticated businesses.

Why? They know they can learn so much from one another and leverage the crowdsourced knowledge and shortcut learning to grow better businesses.

The problem? These same women are also regularly stretched by priorities and feel hard-pressed to take time on a regular basis to work ON their business rather than IN their business...even though doing exactly that would help business massively in the long run.

Does this sound like you? I have something I think you'll like...

What if you could come together with other women business owners just like you, with a time commitment of just four hours per session, and get all of the following:

- Emotional support
- Insider information on strategies that are working (and not working) for your peers
- A tribe of supporters who believe in you (even on days you don't believe in yourself)
- Solutions to vexing questions and roadblocks and avoidance of expensive mistakes through crowdsourced knowledge
- More confidence and clarity so you can take the right strategic actions to minimize missteps and reach your goals
- The ability to treat the cause, not the symptom by resolving underlying foundational issues with your business
- Increased productivity by staying focused and accountable
- Insight into psychology-focused mindsets to help in your approach to business and life



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- A confidential, non-judgmental, non-competitive environment for you to bring any topic you're struggling with
- Peer-to-peer interaction in a small-group setting, acting as part support group, part think tank to provide the support you need to help grow and lead your business
- A trained facilitator (me, Erin Joy) to make sure conversations stay focused and productive

Plus...you have nothing to lose with a money back guarantee!*

2025: Inner Circle Sessions

Month	Happening	Topic
January	1:1 deep dive session	Time Blocking + Calendar Management
February	4-hour roundtable session	Member Introductions + Leading Change
March	4-hour roundtable session + spring social gathering	Entrepreneurial Well-Being + Success
April	4-hour roundtable session + Quarterly Biz Review Zoom	Video + Social Media; Branding + Being Well-Known
May	4-hour roundtable session	Financial Mastery for Women Entrepreneurs
June	4-hour roundtable session	Networking + Business Development
July	Summer dinner party + Quarterly Biz Review Zoom	Dinner Party (No Roundtable)
August	4-hour roundtable session	Effective Decision-Making
September	4-hour roundtable session + fall social gathering	Employee Compensation Planning



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October	4-hour roundtable session + Quarterly Biz Review Zoom	Finishing Strong + Business Planning
November	4-hour roundtable session	Scaling Your Business to Sell or Operate with Ease
December	4-hour roundtable session + All Day Business Planning Workshop	Work-Life Integration for Entrepreneurs Biz Plan Workshop

**Topics are subject to change*

What You Get With This Program

- **Monthly Inner Circle Sessions:** One 4-hour in-person roundtable session for 11 months. Collaborate with fellow high-performing women business owners dedicated to knowledge-sharing and issue-solving.
- **Deep Dive Session for New Members:** A private, 90-minute deep dive session with me to analyze your business, identify immediate issues and opportunities, and begin crafting your strategic plan. *NOTE: Your deep dive session will be scheduled for January or February 2025.*
- **Quarterly Business Reviews:** 60-minute Quarterly Business Review at the start of each quarter; group session with all clients via Zoom.
- **Business Planning Workshop:** Attend my annual in-person Business Planning Workshop in December at a discounted rate.
- **Special Guest Presenters:** Learn from the best special guest presenters on the topics of marketing, human resources, financial management, and technology.
- **Erin's Golden Rolodex:** Get access to Erin's network of resources to help you cut through red tape and hurdles so you can get things done, as well as a roster of your fellow roundtable members.
- **Text, email and phone support:** On an as-needed basis and within reason.
- **Inner Circle Social Gatherings:** In addition to our 11 roundtable sessions, you will be invited to two social gatherings exclusively curated to provide additional opportunities for networking and connecting with other Erin Joy Companies clients.
- **Winter + Summer Dinner Parties:** Exclusive invitation to my Winter and Summer Dinner Parties for clients to further our connection. Events like these are [Dutch Treat](#).



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- **Onboarding Questionnaire:** Help me understand you, your business goals and challenges by completing our onboarding questionnaire.
- **Money-Back Guarantee*:** If you attend all sessions and don't have at least one major shift during our time together, we'll give you your money back.

Meeting Rotation

- 2nd Wednesday of the month from 1-5p

The Investment

\$4,995 total investment

- \$650 down to secure your spot & book your deep dive session followed by 11 monthly payments of \$395 starting March 2025
- Or, save 5% with prepay

Ready to Say Yes?

Email Erin@ErinJoy.com and Sara.Langus@ErinJoy.com to claim your spot!

** Must attend all eleven 4-hour Inner Circle sessions*



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