

BUILDER'S BOARDROOM

FOR THE HOME BUILDING & REAL ESTATE

About the Builder's Boardroom

Attention all builders, contractors, and entrepreneurs in the Home Building and Real Estate industry! Are you looking for a powerful community of like-minded professionals to connect with, share insights, and grow your businesses with?

The Builder's Boardroom is here to help you overcome the complex challenges of running a successful business. Our program brings together **top-performing leaders** in the industry, with a time commitment of just 2 hours per session, to provide you with the following:

- Insider information on strategies that are working (and not working) for your peers
- A community of high-achieving professionals who are committed to supporting each other
- Access to solutions for vexing questions and roadblocks, and avoidance of costly mistakes through crowdsourced knowledge
- Increased productivity through accountability and staying focused on what matters
- The ability to identify and resolve underlying foundational issues with your business, not just the symptoms
- More confidence and clarity to take strategic actions that minimize missteps and maximize results
- Insight into psychology-focused mindsets to help in your approach to business and life
- A confidential, non-judgmental, non-competitive environment for you to bring any topic you're struggling with
- Peer-to-peer interaction in a small-group setting, acting as part support group, part think tank to provide the support you need to help grow and lead your business
- A trained facilitator (me, Erin Joy) to make sure conversations stay focused and productive

Plus...you have nothing to lose with a money back guarantee!*



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Builder's Boardroom Sessions

All group sessions are on the 2nd Friday of the month at Erin's office from 10a - Noon followed by (optional but encouraged) lunch with the group.

Month	Happening	Topic
January	1:1 deep dive session	1:1 deep dive sessions
February	2-hour roundtable session	Member introductions + Strategy and strategic thinking
March	2-hour roundtable session	Marketing & Social Media / Quarterly Business Review
April	2-hour roundtable session + Quarterly Biz Review Zoom	People Management & Leadership
May	2-hour roundtable session	Financial Management
June	2-hour roundtable session	Driving Sales Results
July	Quarterly Biz Review Zoom	No roundtable
August	2-hour roundtable session	Human Resources
September	2-hour roundtable session	Meetings and Communications / Quarterly Business Review
October	2-hour roundtable session + Quarterly Biz Review Zoom	Finishing Strong + Project Management
November	2-hour roundtable session	Resources & Strategic Partners
December	2-hour roundtable session + All Day Business Planning Workshop	Tech & AI Biz Plan Workshop

**Topics are subject to change; Members are invited to drive the topical discussions based on pressing needs.*



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What You Get With This Program:

- **Monthly Inner Circle Sessions:** One 2-hour in-person roundtable session for 11 months. Collaborate with fellow high-performing business owners dedicated to knowledge-sharing and issue-solving.
- **Deep Dive Session for New Members:** A private, 60-minute deep dive session with me to analyze your business, identify immediate issues and opportunities, and begin crafting your strategic plan. *NOTE: Your deep dive session will be scheduled for January or February 2025.*
- **Quarterly Business Reviews:** 60-minute Quarterly Business Review at the start of each quarter; group session with all clients via Zoom
- **Business Planning Workshop:** Attend my annual in-person Business Planning Workshop in December at a discounted rate.
- **Special Guest Presenters:** Learn from the best special guest presenters on the topics of marketing, human resources, financial management, and technology.
- **Erin's Golden Rolodex:** Get access to Erin's network of resources to help you cut through red tape and hurdles so you can get things done, as well as a roster of your fellow boardroom members.
- **Text, email and phone support:** On an as-needed basis and within reason
- **Onboarding questionnaire:** Help me understand you, your business goals and challenges by completing our onboarding questionnaire
- **Networking:** Refuel in-person connectivity through networking events for my clients and friends.
- **Money-Back Guarantee:** If you attend all sessions and don't have at least one major shift during our time together.*

Join the Builder's Boardroom today and gain the knowledge, insights, and connections you need to take your business to the next level!



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Meeting Rotation

- 2nd Friday of the month from 10am - Noon

The Investment

\$2,750 total investment

- Pay in full or with 11 monthly payments of \$250.
 - We will collect your first monthly payment as deposit to secure your spot and schedule your deep dive and then begin the remaining monthly auto-payment in March

Plus, access to discounted rates for additional 1:1 sessions with Erin.

Ready to Say Yes?

Email Erin@ErinJoy.com and Sara.Langus@ErinJoy.com to claim your spot!

** Must attend all Inner Circle sessions*



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