

ERIN JOY'S INNER CIRCLE

EXCLUSIVE INVITATION

About the Inner Circle Experience

We've heard it loud and clear: Women business owners are hungry to connect with other women entrepreneurs dealing with the complex challenges (and opportunities!) of running sophisticated businesses.

Why? They know they can learn so much from one another and leverage the crowdsourced knowledge and shortcut learning to grow better businesses.

The problem? These same women are also regularly stretched by priorities and feel hard-pressed to take time on a regular basis to work ON their business rather than IN their business...even though doing exactly that would help business massively in the long run.

Does this sound like you? I have something I think you'll like...

What if you could come together with other women business owners just like you, with a time commitment of just four hours per session, and get all of the following:

- Emotional support
- Insider information on strategies that are working (and not working) for your peers
- A tribe of supporters who believe in you (even on days you don't believe in yourself)
- Solutions to vexing questions and roadblocks and avoidance of expensive mistakes through crowdsourced knowledge
- More confidence and clarity so you can take the right strategic actions to minimize missteps and reach your goals
- The ability to treat the cause, not the symptom by resolving underlying foundational issues with your business
- Increased productivity by staying focused and accountable
- Insight into psychology-focused mindsets to help in your approach to business and life

- A confidential, non-judgmental, non-competitive environment for you to bring any topic you're struggling with
- Peer-to-peer interaction in a small-group setting, acting as part support group, part think tank to provide the support you need to help grow and lead your business
- A trained facilitator (me, Erin Joy) to make sure conversations stay focused and productive

Plus...you have nothing to lose with a money back guarantee!*

2024 Inner Circle Sessions

| Month | Happening | Topic |
|----------|---|---|
| December | 1:1 Sessions for New Members + All Day Business Planning Workshop | 90 minute deep dive with Erin + Biz Plan Workshop |
| January | 4-hour roundtable session | Getting acquainted with new members + roundtable discussion |
| February | 4-hour roundtable session | Strategy and strategic thinking |
| March | 4-hour roundtable session | Marketing & Social Media / Quarterly Business Review |
| April | 4-hour roundtable session + spring social gathering | People Management & Leadership |
| May | 4-hour roundtable session | Financial Management |
| June | 4-hour roundtable session | Driving Sales Results |
| July | Summer dinner party + Biz Well Check | Biz Well Check |
| August | 4-hour roundtable session | Human Resources |

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| September | 4-hour roundtable session | Meetings and Communications / Quarterly Business Review |
| October | 4-hour roundtable session + fall social gathering | Finishing Strong + Project Management |
| November | 4-hour roundtable session | Resources & Strategic Partners |
| December | 4-hour roundtable session + All Day Business Planning Workshop | Tech & AI Biz Plan Workshop |

What You Get With This Program

- **Monthly Inner Circle Sessions:** One 4-hour in-person roundtable session for 11 months. Collaborate with fellow high-performing women business owners dedicated to knowledge-sharing and issue-solving.
- **Deep Dive Session for New Members:** A private, 90-minute deep dive session with me to analyze your business, identify immediate issues and opportunities, and begin crafting your strategic plan. *NOTE: Your deep dive session will be scheduled for December 2023 or January 2024.*
- **Quarterly Business Reviews:** We review your business results against your goals at the end of each quarter.
- **Biz Well Check:** Receive discounted pricing to my annual Mid-Year Biz Well Check designed to check your progress against your goals halfway through the year so you can both celebrate and course correct.
- **Business Planning Workshop:** Attend my annual in-person Business Planning Workshop in December at a discounted rate.
- **Special Guest Presenters:** Learn from the best special guest presenters on the topics of marketing, human resources, financial management, and technology.
- **Erin's Golden Rolodex:** Get access to Erin's network of resources to help you cut through red tape and hurdles so you can get things done, as well as a roster of your fellow roundtable members.
- **Text, email and phone support:** On an as-needed basis and within reason.

- **Inner Circle Social Gatherings:** In addition to our 11 roundtable sessions, there will be three social gatherings exclusively curated to provide additional opportunities for networking and connecting with other Erin Joy Companies clients.
- **Office Hours:** Join me on the 3rd Friday of the month from 10-11a for on-the-spot coaching & consulting in a group setting with fellow clients and Inner Circle members.
- **Onboarding Questionnaire:** Help me understand you, your business goals and challenges by completing our onboarding questionnaire.
- **Money-Back Guarantee*:** If you attend all sessions and don't have at least one major shift during our time together, we'll give you your money back.

Meeting Rotation

- 2nd Tuesday of the month from 1-5p - Group A
- 3rd Tuesday of the month from 1-5p - Group B
- 4th Tuesday of the month from 1-5p - Group C

The Investment

\$5,095 total investment

- \$750 down to secure your spot & book your deep dive session followed by 11 monthly payments of \$395 starting February 2024
- Or, save 5% with prepay

Plus, access to discounted rates for additional 1:1 sessions with Erin.

Are you a current Inner Circle member or monthly Partnership Package Client? Ask Erin for your 2024 Inner Circle investment details.

Ready to Say Yes?

Email Erin@ErinJoy.com and Sara.Langus@ErinJoy.com to claim your spot!

** Must attend all eleven 4-hour Inner Circle sessions*